Knowledge Movement Map™ — Detailed Working Instrument

Companion to Becoming a Catalyst | John Coné

Capability: _____ Date: _____ Prepared by: _____

A. Capability opportunity

What could the organization do better? What evidence suggests useful knowledge already exists?

_____

B. Knowledge sources

Who knows what? Where does it reside? How reliable is it? Is it documented, experiential, contextual or distributed across people? What complementary knowledge exists?

_____

C. Potential users

Who could use this knowledge? What could they do differently? What would they need to understand, experience or adapt?

_____

D. Movement and friction

How does knowledge currently travel? Where does it stop? Which Infrastructure, Experiences and Conditions help or hinder movement? Which constraints must remain?

_____

E. Catalyst move

What is the smallest useful intervention? Who should be involved? Who owns the next action, and when? How will movement become less dependent on the Catalyst?

_____

F. Evidence and reflection

What evidence would demonstrate useful capability? What new knowledge emerges through use or recombination? How will it travel back and onward? When will we revisit?

_____

© 2026 John Coné. All rights reserved. Permission is granted to individuals and organizations to download, reproduce, distribute internally, and adapt this resource for their own professional development and internal organizational use, provided that attribution to John Coné and CatalystLeadershipTools.com is retained. Commercial resale, commercial redistribution, and incorporation into products or services offered for sale require prior written permission from the copyright holder.